

## 1.4 Community anti-poverty programmes

### 1.4.2 Financial assistance to local communities to help start businesses that are financially and socially sustainable

The University of North Sumatra has a community service program which is held every year for people in need, including those from underprivileged groups. USU held 130 community service activities aimed at helping the community build sustainable businesses involving 520 lecturers and 650 students. Apart from that, USU also has an Innovation Research Development Agency (BPRI) which functions to develop innovative start-up products from lecturers, students, micro, small and medium businesses. In 2022, BPRI USU will provide a number of mentoring activities and financial assistance to several start-up actors.

### Evidence(s) Assistance to local communities to help start businesses that are financially and socially sustainable

University : Universitas Sumatera Utara

Country : Indonesia

Web Address : <https://www.usu.ac.id>

#### 1. Free training and coaching clinic for student businesses - Universitas Sumatera Utara (USU) Medan





## 2. Product design training for MSMEs and student businesses for free



### 3. Holding exhibitions for student and MSME businesses for free



#### 4. Providing free internships for student businesses to several companies

