

4.3 Lifelong learning measures

4.3.3 Educational events at the University of North Sumatra that are open to the general public: executive education programs (this refers to short courses for people who are not in college) or vocational training

In addition to the USU Language Center, the USU Psychological Services Center for Community (P3M) provides services and trainings for public. The trainings, for examples, cover Stress Management, Communication Skills, Team Building, Public Speaking, and Achievement Motivation. Apart from that, USU also has USU Enterprise (BPRI), which functions to develop innovative start-up products from lecturers, students, and micro, small, and medium enterprises (MSMEs). In 2022, BPRI USU provided a number of mentoring activities and financial assistance to several start-up actors.

Evidence(s) Educational events open to the general public: executive education or vocational training programs

University : Universitas Sumatera Utara

Country : Indonesia

Web Address : <https://www.usu.ac.id>

1. Free Product Exhibition for MSMEs and Students



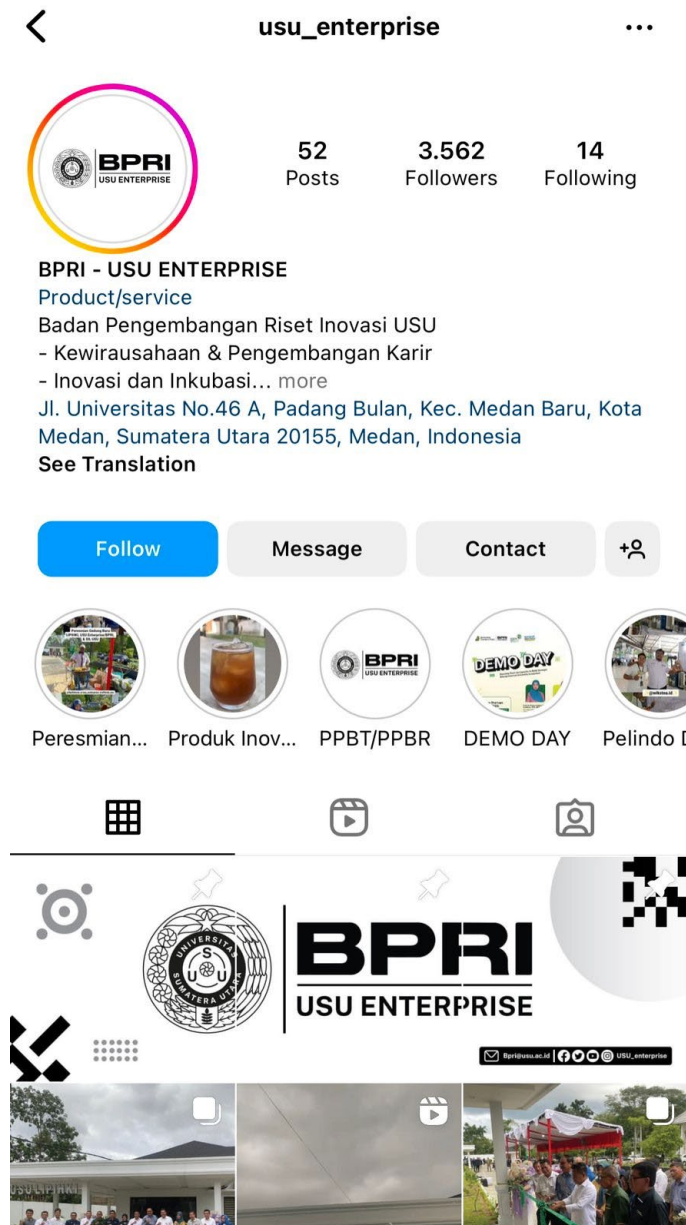
2. Free product exhibitions for MSMEs and Students



Social Media

Instagram :

@usu_enterprise



Link :

https://instagram.com/usu_enterprise?igshid=MzRlODBiNWFlZA==

Website :

<https://www.usu.ac.id/id/unit-kerja/badan-pengembangan-riset-inovasi>